



MOTOTRBO™ SHARE INFORMATION QUICKLY, DISCREETLY, SAFELY

FASTER, EASIER TEXT MESSAGING



Perched on a utility pole repairing a line. Managing inventory in a manufacturing plant. Assisting guests at the front desk. How do you get information to your mobile employees conveniently, discreetly and safely? Extend your desktop applications without added infrastructure or cost?

In today's fast-paced environment, technology can give you a decisive edge. And text messaging can improve the speed, safety and responsiveness of your workforce, no matter where they go.

THE CHALLENGE

How do you reach your employees rapidly with accurate, real-time information? No matter if they're moving across a campus or around a city. How do you accelerate their productivity while you improve their safety? So you can close the gap between people and information – and the time and effort they spend trying to obtain it or verify it to do their job well.

"With data communications we're reducing the voice chatter and are able to send one message without having to talk for two minutes. This has improved our communications tremendously"

- Juan Velez
Director of IT, Acqualina Resort & Spa, Miami, FL

THE SOLUTION

From the fleet or factory, bucket truck or basement, text messaging is the perfect way to communicate when voice communication would be disruptive or messages don't need an immediate response. Text messaging lets employees communicate whenever discretion and safety is required – be it a concierge in a bustling hotel lobby or a security team at a corporate event.

With MOTOTRBO, you can create a versatile, two-way radio solution with voice and text messaging to provide information to your employees anywhere and anytime – without additional devices to install and maintain. Empower your employees with the information they need to enhance their productivity and safety by using text messaging between radios, radios and dispatch systems and radios to any email-capable device.

WHEN TEXTING IS BEST

- Share real-time information quickly, discreetly, safely
- Let employees retrieve info when convenient or appropriate
- Check on shipments, quantities, delivery times
- Dispatch and redirect maintenance crews for quick repairs
- Send directions to mobile workers without distracting them



“The text message feature is a great tool to have from a safety standpoint. If our mechanics are driving and they receive a call, they can’t answer the radio and get a piece of paper and write down the information. So we send them the text message with the information that’s required. And the nice thing about it is it will keep repeating until the mechanic acknowledges it.”

Jack Rule, Owner
Mobile Trailer Works, Newport Beach, CA

NOTIFY YOUR PEOPLE, WHEREVER THEY GO

In manufacturing, you depend on access to real time information to keep the plant running smoothly. With text messaging, your workers don’t need to head to their computers to check on the status of inventory or an incoming shipment. Instantaneous text messaging saves time and helps them be more productive.

If you’re an administrator at a university, you need to communicate quickly. Whether notifying maintenance of an urgent building repair or updating the athletic department on the arrival of a visiting team, text messaging lets you share information – easily, discreetly, conveniently – across campus.

The MOTOTRBO XPR™ 5550 mobile, XPR 7550 portable, and SL 7550 portable models offer advanced predictive text features to make text messaging faster than ever*. Users can conveniently switch between various text input modes at any time, allowing flexibility for users to enter text with ease.

SEND MESSAGES DISCREETLY

If you’re running a resort or hotel, you know how vital discretionary communication is to your customers’ experience. With text messaging, your employees can communicate information to one another without disturbing the serene and professional atmosphere of your property.

For more information on sharing information quickly, discreetly and safely, visit www.motorola.com/mototrbo.

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MOTOTRBO OFFERS FASTER, EASIER TEXT MESSAGING

- MOTOTRBO Predictive Text offers advanced features to make text messaging faster and easier than ever, including Word Completion, a User Defined Dictionary, Word Correction, Word Prediction, Smart Punctuation, Auto Accenting, Number Lock, Sentence Capitalization, and Caps Lock.
- Advanced text messaging capabilities automatically add punctuation, capitalization and accents to words as you type, and predict words by considering context and learning previous user behavior.
- Other intelligent features, such as Word Correction, help correct misspelled words while typing. Users can use shortcuts to enter common phrases, and the radio can intuitively help correct mistakes when a wrong key is pressed.
- The large, full color displays on the MOTOTRBO SL 7550 and XPR 7550 Series portables operate in day or night mode to show more text at once, eliminating the need to scroll through pages.

You can use text messaging at the front desk to confirm with housekeeping that a customer’s room is ready. Send a message to maintenance when an issue arises, like a broken air conditioning unit in guest room. Or coordinate with the golf course to schedule a tee time for a guest.

END DISRUPTIONS AND INTERRUPTIONS

With text messaging, you can quickly and safely communicate with employees on the road. Whether it’s to schedule an unexpected pick up or notify them of heavy traffic, you can share information with your drivers without distracting them with voice conversation. They can read directions or information at a later time and place rather than disrupting their routes and workflow.

STOP DISTRACTIONS SO THEY STAY SAFER

When your work crews are high up, repairing stoplights or restoring power after a storm, or down below, fixing a water main break, you can text work orders or directions to the next location of a repair site. Instead of interrupting them with a voice conversation during a critical task, they can read it later when it’s safe.



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